

Organised by



Ace Exhibitions

India's Largest
Exhibition on
Advanced
Boiler
Technology

India **Boiler**
EXPO 2022

22 23 24

August 2022

Pragati Maidan,
Hall No. 7, 8, 9, 10 & 11
New Delhi

www.indiaboilerexpo.com



Boilers are used in any industry that requires steam to incorporate into a system. Industrial boilers play an essential part in the production process. Manufacturers today prefer environment-friendly boilers that use natural gas or other types of non-harmful fuels. This helps industries to keep a check on the toxic emissions that are harmful for the environment. Manufacturers also prefer good industrial boilers that are energy efficient.

Industrial boilers are used from steam-powered locomotives to external combustion engines to power plants and several other industries. Hence, the demand for boilers are increasing at a rapid pace. The Indian boiler and heating equipment market stood at around \$146 million in 2019 and is projected to grow at a CAGR of around 6 per cent to surpass \$194 million by 2024. The growth in the market can be attributed to the growing demand for industrial heating equipment in various process industries.

Several key factors are driving growth in boiler industry. While demand for boilers are driven by rapid growth in manufacturing sectors, consumer industries are also pushing developments in boiler technology.

About the Show

Ace Exhibitions organises India Boiler Expo 2022 this August to facilitate the stakeholders of the boiler industry—from leading boiler manufacturers, users, foundries, forges, pipes/tubes makers, third party inspecting authorities, to raw material suppliers for the boiler industry.

India Boiler Expo 2022 is where you can connect with thousands of buyers from across the supply chain and end-user markets. The show offers a platform where you can meet the complete supply chain of the boiler industry. The event is the most apt platform to learn about the latest opportunities in the market, and the updated trends in the industry. This trade show will focus on the major developments in the industry, and will bring together under one roof significant solutions and innovative technologies in the boiler sector.

The three-day event offers an exclusive opportunity for manufacturers, suppliers, distributors and service providers to showcase their latest products and innovations, develop their business and distribution network, and also expand into new markets. The show provides the chance to source products and solutions from across India.

Exhibitor Benefits

- Have cost-effect access to over 150 top brands
- Exhibit your latest and innovative products and services, future technologies to over 8,000 enthused audience
- Launch new products and services
- With the entire boiler community under one roof, it will help to gauge instant market reactions and feedback on latest products and services
- Can engage directly with a large gathering of industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals from across India
- Can elevate market position and intensify brand visibility instantly

Don't miss the opportunity to showcase your brand, products and services as a leader within the industry.

Exhibitors Profile

- Boiler manufacturers
- Boiler component manufacturers
- Ancillary equipment manufacturers
- Technology and service providers
- Pressure vessel and heat exchanger manufacturers
- Pollution control equipment manufacturers
- Dealers, traders, distributors

Visitors Profile

- Boiler users
- Boiler component and ancillary manufacturers
- Service providers
- Engineers and operators looking for new technology
- Technical purchase personnel
- Purchase managers from boiler manufacturing companies
- Purchase managers from boiler user industries like pharmaceuticals, food and beverage, chemical, rice, sugar, textile, steel industry, power plants, etc
- Investors, venture capitalists
- Design engineers, consultants
- Renewable energy projects developers
- Agencies dealing in instrumentations

How We Attract Visitors

- Promotion is done through various media partners like Tradeindia, Tender 247.com, 10 Times, Four Square Media, Alibaba.com and Trade4India.com
- We promote through Radio FM, different print media, online portals, and industry magazines
- Our media partner also does promotions for us
- We also promote through e-mailer campaigns, SMS to the industry data, more than 1 lakh hard copy invitations to the industry, telephonic invitations
- Promotions via social media platforms and through PR agency
- We market through Big Buyer Program
- Promotion is done through industry associations
- Promotion of the show is done in industrial clusters through ATL (above the line marketing) and BTL (below the line marketing,) activities. These activities entail mass media methods so as to target a wider audience. We also target a small but specific industrial group.



Exhibit Space Cost



- **Shell Space Rate:**
USD \$ 400 / sqm
(Minimum booth: 9 sqm)
- **Raw Space Booth:**
USD \$ 300 / sqm
(Minimum 18 sqm)

Sponsorship

- **Platinum Sponsorship:**
USD \$ 30000
- **Gold Sponsorship:**
USD \$ 20000
- **Silver Sponsorship:**
USD \$ 15000
- **Dinner Sponsorship:**
USD \$ 15000
- **Lanyard & Badge:**
USD \$ 5000
- **Bag Partner:**
USD \$ 4000

*GST applicable on above rates

Co-Located Shows



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